

Car-Freshner / Toyota Summer Concert Series Presented By DPAO

The CAR-FRESHNER / TOYOTA 2014 Summer Concert Series presented by DPAO had one of its best seasons ever. Over 12,000 people from multiple counties (Jefferson, Lewis, St. Lawrence, Oswego, etc.) and as far away as Rochester/Buffalo as well as other states attended the three summer concerts. Jeff Dunham and HEART were both sold out shows held indoors at the Watertown Fairgrounds Arena. Country Star Brantley Gilbert performed outdoors at the Watertown Fairgrounds before an estimated crowd of over 6,000 people!

The DPAO Foundation, started this past January, was established to engage in fundraising activities for the benefit of Disabled Persons Action Organization. The Foundation will use its assets to aid children and adults with developmental disabilities, and their families, to live as productive and accepted members of the community.

The success of the DPAO Concert Series

played a vast role in allowing our agency to continue to serve our consumers with developmental disabilities. A sincere "Thank You" goes out to all of our ticket buyers, sponsors, donors, volunteers, media and staff who supported us!

An individual breakdown of each concert is listed here for your review.

JEFF DUNHAM
Wednesday – June 25th
Watertown Fairgrounds Arena
Attendance: 2,968
Income: \$140,609
Expenses: \$118,241
Net Profit: \$22,368

HEART
Wednesday - August 6th
Watertown Fairgrounds Arena
Attendance: 2,826
Income: \$126,345

Expenses: \$110,176
Net Profit: \$16,169

BRANTLEY GILBERT
Friday – August 22nd
Watertown Fairgrounds
Attendance: 6,034
Income: \$278,249
Expenses: \$215,276
Net Profit: \$62,973

Total Net Profit for all 3 Summer Concerts: \$101,510

This year's net profit represented a substantial increase over the past two years summer concert series which will allow the DPAO Foundation to bring in top name entertainment again next year!

The CAR-FRESHNER / TOYOTA 2014 Summer Concert Series presented by DPAO was made possible in part thanks to the generosity of our Main, Major and Contributing Sponsors. Main Sponsors include: Disabled Persons Action Organization (DPAO), Car-Freshner Corporation and Toyota (Waite Toyota of Watertown and T.J. Toyota of Potsdam).

Major Sponsors are: Watertown Savings Bank, M&T Bank, Key Bank, Town of Watertown, Kinney Drugs Foundation and Jreck Subs.

Contributing sponsors include: New York Air Brake Corporation, Town of LeRay, McIntosh & McIntosh, Eagle

Beverage Company, Watertown Hearing Aid Center, Waste Management of New York,

National Grid, Stebbins Engineering and Manufacturing Company, Thousand Islands Winery, County of Jefferson, Rose and Kiernan, Excellus BlueCross BlueShield, Fort Drum Mountain Community Homes, Advanced Business Systems, Price Chopper Supermarkets, Westelcom, NRCIL, JRC, Bernier, Carr and Associates, GEICO,

Northern Computers, NNY On-Line, Hilton Garden Inn,

Texas Roadhouse, AmeriCU Credit Union, Ramada, City of Watertown,

The Pepsi Beverages Company, Robert D. Schonfield, DDS,

A.T. Matthews & Dier, Heather A. Freeman Foundation, Party Rentals, Coca-Cola Bottling Company, Perrywinkles Fine Jewelry,

Homestead Quality Mobile Homes, SUNY Canton, Equipment Rentals, Duffany's Paint & Body Shop and Stewart's Shops.

Proceeds from the CAR-FRESHNER / TOYOTA 2014 Summer Concert Series were used for many projects such as providing a new roof and siding for one of our administration buildings as well as help fund our on-going programs and services that DPAO provides to over 500 developmentally disabled children, adults and their families in Jefferson and Lewis Counties.

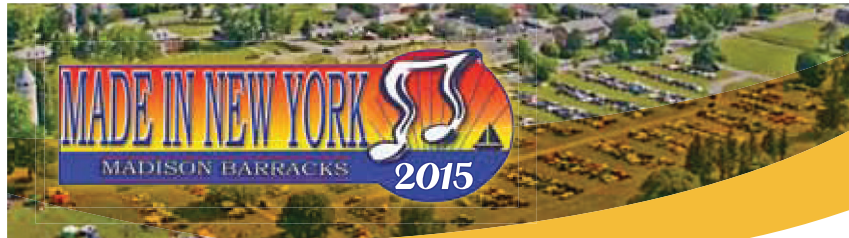
For further information on the DPAO Foundation and/or DPAO please call us at (315) 782-0044 or 800-533-2859 or visit us on-line at DPAO.ORG.

Made In New York Festival 2015 Musical Lineup

In addition to the fund raising aspects and the vendor promotion of the festival, this year's event is anchored by a day long music entertainment venue. The music line up this year is exciting. Our festival project promotes up and coming bands with attention to bands from across the state and we have some great local talent that will hit the stages.

The 2015 bands lineup
FFOG
Dirtroad Ruckus

Tommy Gunn
Wagner's Agenda
Custom Taylor Band
Teagan and the Tweeds
Golden Novak Band
SIRSY
Red Roots
Wild Adriatic
Waydown Wailers
Under the Gun



This regional NYS event promotes a buy local theme with its vendors of NYS farm and home-based businesses from all over NYS and it showcases regional and local bands as well as a popular national recording artist.

Please Join Us in this Premier New York State Festival Event

WHEN: Saturday, July 4, 2015 • 11 AM – 7 PM

WHERE: Historic lake front grounds of Madison Barracks
85 Worth Road • Sackets Harbor, NY 13685

- DETAILS:**
- 100 NYS farm and home-based businesses
 - Over 5,000 in attendance last year
 - Experienced professional event staff
 - 2 food pavilions
 - 18 acres of accessible parking
 - 21 acres of festival grounds overlooking Lake Ontario
 - 11 Bands, 2 stages, large variety of music from bands across the state to include Country, Christian, Classic Rock, and Alternative Rock
 - Free shuttle to and from Watertown

CONTACT: Michael Campbell, Festival Director
mcampbell@madisonbarracks.com
315-646-3374

Made In New York | www.madeinny.com



GAME CONNOISSEUR

A GAME OF THRONES, EPISODE 1: CHOICES, CHOICES, CHOICES

---DR. ANTHONY BETRUS
THE GAME CONNOISSEUR

Whereas television and movies typically are linear, games, by their very nature, necessarily deal with choice. In this case, Telltale games has embarked on a six episode series set in the Game of Thrones universe. The events of the story follow House Forrester, a northern house loyal to House Stark, located near the Ironwood forest. The story starts at the end of Season 3 of the television show, at the Red Wedding. You alternatively play the role of five different people from the house, and follow the events of the Forrester family as they try to recover from the deaths of Sir Gregor Forrester, Lord of Ironwrath, and his firstborn son and heir, Rodrik.

Major actors from the television series reprise their roles in the games with compelling voiceover work, including Cersei Lannister (Lena Headey), Tyrio Lannister (Peter Dinklage), Margery Tyrell (Natalie Dormer), and Ramsay Snow (Iwan Rheon). As this story parallels the television series and books, to ensure continuity Telltale hired Ty Corey Franck, George R.R. Martin's personal

assistant, as a story consultant. The idea of story that compliments another major work has been attempted before, and I have to give a nod to the 1997 Windows game Blade Runner, which paralleled the events of the movie of the same name. Recently Telltale games has embarked a series of similar parallel game experiences, including especially the popular The Walking Dead episodic game series.

Telltale emphasizes story first, with gameplay centering around making choices. They really have mastered their mechanics, with realistic choices appearing on the screen, often with a built in countdown timer. You need not only to choose, but you must choose quickly, increasing both the tension and the impact of your choices. The dialogue is rich, the story appropriately complex, and the characters nuanced. The choices you make feel important, and this leads to a sense of deep immersion in the game world. Because the gameplay is relatively simple, and the graphics scalable, the game is available on Windows, Mac, Xbox 360, Xbox One, PS3, PS4, iOS, and Android. For Game of Thrones fans, this is a must.